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5th Annual  
**Golden Apple  
Educator Awards**

Celebrating Excellence in Education  
Honoring Educators and Administrators in the:

*Coachella Valley Unified School District*  
*Desert Sands Unified School District*  
*Palm Springs Unified School District*

Thursday, April 2nd, 2009  
5:30 pm - 8:30 pm  
Doral Desert Princess Resort





## “How You Like Them Apples?”

Our “cover story” this month isn’t an article but rather the actual “cover” of our Golden Apple Awards program itself. If you have never attended this event, it would be difficult to imagine what a major undertaking it is, nor would you likely be able to have a sense of its significance.

5 Years ago, our organization embarked on an effort to purposefully become the Valley’s “Education Chamber”. The Golden Apple Educator Awards are the most visible result of this. To put things in perspective, it is the only event the Cathedral City Chamber of Commerce produces that is in every sense of the word a “Valley Wide” community undertaking-- encompassing every city from the Salton Sea to the wind farms.

24 Awards are presented – 3 for each Unified School District in eight categories, with individual honorees running the gamut from school bus drivers to Principals. They are the standouts among literally all the people who make our K-12 education system possible here.

When you think about it, producing the Golden Apple Awards ceremonies is quite an honor for our Chamber, and it connects us to one of the noblest aspects of any community, our educational systems. If you haven’t thought about attending as yet, I hope you will reconsider-it is really a celebration of something vital to us all.

The program will be enlivened by performances from the Palm Springs High School Jazz Band, the Palm Desert High Cheer Team, and Coachella Valley High’s VAPA Choir. That alone would justify the cost of admission (\$45)-but you also get a lovely dinner and a nice warm feeling witnessing the smiles of appreciation for the hard working individuals we will be recognizing. Co-Emceeding the program this year are Jenifer Daniels and Brad Mercer, the latter of The Eagle 106.9 fame. Our event Chair is the indomitable Debra Ahlers with Community Blood Bank, who also heads up our very active Education Committee.

For more info, give us a call at 328-1213. Hope to see you there! Even if you cannot attend, please be sure and take every opportunity to thank our sponsors, who are listed below.



Steven Morris  
President &  
CEO



**Forest Lawn-Cathedral City** will again celebrate spring with their fourth annual family Easter Egg Hunt on Sunday, April 5, 2009.

"Our Easter Egg Hunt is an excellent opportunity for families to spend a fun-filled afternoon together," said Larry Davis, Vice President, Forest Lawn-Coachella Valley. Beginning at 1:00 p.m., guests can have their picture taken with the Easter Bunny, get a free balloon animal made by the expert balloon artist, and have their face painted by one of our talented artists. When the Easter Egg Hunt begins, children will be encouraged to run and gather all the eggs that they can find and then see what's inside each egg. All eggs will contain a surprise, but only a few special eggs will hold a ticket, which will win that child a cool prize! The Easter Egg Hunt is suitable for children ages 4 to 8. Admission is free.

Matthew Campos  
Congratulates Ambassador of  
the Month  
Winner  
Shauna McGloin



Forest Lawn-Cathedral City is located at 69855 East Ramon Road in Cathedral City. For more information on the Easter Egg Hunt, call 760.328.3471, or log on to [www.forestlawn.com](http://www.forestlawn.com)

*Chamber Power Breakfast*



*T h a n k   y o u !*



**Speaker:**  
Mark Reynolds  
CEO  
Ben-E-Lect

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**Chairman of  
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Call the Chamber at  
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## Mark Your Calendar

### Spring 2009

April 12  
Happy Easter!



Power Breakfast  
First Wednesday, 6:45 am  
Doral Desert Princess Resort,  
67-967 Vista Chino at Landau  
Ambassador Meeting -  
following Breakfast

**No Power Breakfast in April-**  
See you at the Golden Apples !

Mixers -  
3rd Thursday  
5:30-7:30 April:  
Montage Healing Arts  
Spa

### Golden Apple Educator Awards

April 2nd, 2009 5:30-8:30 pm

**Your Favorite Radio Stations**  
Listen Live Online Now!

*Power Breakfast*  
**No Power Breakfast in April**



Please Join us for the Golden Apple Educator Awards, April 2nd, at the Doral Desert Princess

**May Power Breakfast: May 6, 2009**



***NETWORKING MIXER***

**Thursday, April 16, 2009  
5:30 p.m. to 7:30 p.m.**

***Montage Healing Arts Spa***



68-718 E. Palm Canyon Drive, Suite 202

Looking for a GREAT WAY to promote your business??  
Donate a RAFFLE PRIZE!

Contact the Chamber at (760)328-1213 or e-mail [admin@cathedralcitycc.com](mailto:admin@cathedralcitycc.com)

Admission:      \$5 Members      \$10 Potential Members

**Neighborhood Postal Stop**  
Rick Ligman  
68-895 Perez Road Ste 22  
Cathedral City, CA 92234  
760-321-0312

**Toyota of the Desert**  
Richard Perry  
68-100 Kyle Road  
Cathedral City, CA 92234  
888-932-4287

**Refer a New Member  
and receive  
an additional 3 months  
on your membership!**

Thanks Renewing Members

**Burrtec Waste and Recycling Services**  
Valerie Ward – 30 Years

**Palm Springs Mirror and Glass**  
Darryl Ovesen- 27 Years

**Valley Lock and Safe**  
Bruce Nemec- 22 Years

**Boys & Girls Club of Cathedral City**  
Scott Robinson – 22 Years

**Desert Empire Insurance Services of CA**  
Matt Costello- 22 Years

**Yes I Can**  
Bob & Lois Jackman- 18 Years

**Mc Donald's Restaurant**  
Dick Shalhoub- 18 Years

**Postal Connection**  
Ron Sellin- 18 Years

**Palm Springs Art Museum**  
Bob Bogard – 14 Years

**Cathedral Canyon Golf & Tennis Club**  
Robert Burke- 13 Years

**Law Offices of Green, de Bartnowsky  
& Quintanilla**  
Steven Quintanilla- 13 Years

**College of the Desert Alumni  
Association**  
Gene Marchu- 12 Years

**Agua Caliente Elementary School**  
Lucy Medina- 11 Years

**Mohica Towing**  
Jesse Mohica- 11 Years

**Palm Springs Business Network**  
Mike Brill- 10 Years

**Glory to God Ministries**  
Rev. Randy C Brodhagen- 9 Years

**The Pastry Swan Bakery**  
Robert & Deborah Quinn- 7 Years

**Quality Inn & Suites**  
DeAngela LaCoste- 6 Years

**Salvation Army**  
Saul Doria – 6 Years

**BMW of Palm Springs**  
Jim Harmon- 6 Years

**Gilda's Club Desert Cities**  
Paula Kennedy- 6 Years

**New Leaf Catering**  
Scott Robertson- 6 Years

**Rio Vista Elementary School**  
Mike Long- 4 Years

**Ron Sellin and Associates**  
Ron Sellin- 3 Years

**Metropolitan Community Church**  
David Pelletier- 2 Years

**Labor Finders**  
Eric McDougall- 2 Years

**Johnny Pastas**  
Casey Hutchinson- 1 Year

**Commerical Holiday Decorating by  
Debbie**  
Debbie Dunning- 1 Year

Note: Place in Your Chamber Directory for complete, up-to-date listing of Members

Networking Mixer



Thank You for  
Hosting our Mixer



Cathedral Village  
Self Storage



Thanks to the following  
for donating  
raffle prizes...

- Cathedral Village Self Storage
- Sonic Drive In
- Palm Springs Aerial Tramway
- Palm Springs Air Museum
- Montage Healing Arts Spa
- JustSoup
- Windermere Real Estate-Art Gregoire  
& Terry Nelson
- Living Desert