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David Sullivan
Doral Desert Princess Resort

Valerie Ward
Burrtec Waste & Recycling



2010

Friday,
January 29th

**ORION AWARDS &
70TH ANNUAL
INSTALLATION OF OFFICERS**

Join us as we celebrate the
Chamber's 70th Anniversary
of Incorporation! Our ~
Sapphire Jubilee!!

In the world of anniversaries, the number 70 is officially called the Sapphire Jubilee. Join us on January 29th at the Doral Desert Princess Resort for a journey back to 1940. Dark sapphire blue and platinum hues will combine with Art Deco glamour amidst the musical stylings of the era ~ Cole Porter, Gershwin, Swing Band and early Sinatra. It will be a celebration to remember. Reservation forms are enclosed...but hurry this is sure to be a sell out crowd! It will be "The Cat's Meow"!! A "Swanky" Affair!! We'll Be "Puttin' On the Ritz"!! Real "Hotsy Totsy"!!

**Orion Ballots
Enclosed!**

**Be sure to read your
newsletter for more
information on our
nominees and cast
your votes!!**



Steven Morris
President &
CEO



A Time to Remember

44 Years before Cathedral City was officially incorporated, a group of local businessmen decided to come together to form one of the Valley's very first Chambers of Commerce. Its first group of Directors quickly got to work. They borrowed funds sufficient to buy some land and construct the City's first Town Hall (thereby creating a foundation for what would eventually become our City Government) as well as a Fire barn, the City's first fire station of sorts. Town Hall provided a meeting place for organizations like the Boy Scouts, a Women's Club and also served each week as the town's church. In many ways, the Cathedral City of today began as an outgrowth of forming our Chamber of Commerce.

Seventy years after incorporation, the Chamber of today continues the tradition of an annual installation of officers with the addition of an awards ceremony today known as the "Orion Awards". This is the only annual recognition of its type honoring local individuals and organizations that have made a difference in our community. Our Orion committee volunteers review nominations from our members and cull that larger list to 5 nominees in 6 categories, as well as receiving submissions from our local schools for Youth and Educator Awards. Some detail is provided on the ballot for the two latter categories since most members would not necessarily know who each of these individuals are. On the other hand, nominees for Business, Man, Woman, etc may be known for what they do by some but not all. So, let me share some of the committee's thoughts on the matter with you.

Restaurants should be easy, right? Let's just say that all nominees this year are in the spirit of being an icon in the making or a just plain landmark...but all original Cathedral City dining spots. Volunteers are individuals we would all like to have win...and by being nominated, as they say, we are already honoring their contributions. Good luck there! When it comes to Non-Profits, it's fair to say each of us might have their favorite among those not already a winner in recent years. May the best NON win! In the Man and Woman categories, most are pretty obvious as to why they are nominated or at least obvious to those active in the Chamber and the community. Some give a great deal of time with Board and Committee activities, and are active with many causes, some provide sponsorship and other event support, and most do all of the above. Others simply have made a mark on the City as a whole in the past year or years in their own special way.

Business of the Year, our top category, is more challenging in some ways as in not always obvious. *Burrtec Waste & Recycling*, for example isn't the 'sexiest' nominee by virtue of their business model (but where would we be without them?). However, do you know how much they contribute Valley wide in both dollars and staff volunteer time? A great deal I assure you. *Cardenas* may be new to the community but they have already been supportive of local events and have provided a dynamic and appealing new destination market in a time when little or no other investment was being made here. The *Auto Center* (new car dealers) faced perhaps their most challenging time in history and still maintained support of the community and Chamber while forging ahead with creative strategies to boost both their business and our City general fund. *Desert Radio Group* provides countless non-profit organizations in the Valley with a huge dollar amount of free air time to communicate their message and encourages active staff participation in volunteer capacities. And, *Mayfield College*, a new educational institution serving our community provides much needed quality job training and placement services designed to offer residents a better way of life. Please be sure and vote for your selections, and we hope to see you at the Orion Awards Dinner celebrating over 70 years of progress on January 29th.

Networking Mixer



Thank You for
Hosting our Mixer



Thanks to the following
for donating
raffle prizes...

- Palm Springs Art Museum
- Doral Desert Princess
- Valley Lock & Safe
- Jessup Auto Plaza
- Southwest Dental
- Quality Inn & Suites
- Giuseppe's Pizza & Pasta
- Sam's Club
- Windermere Real Estate -Art
- Gregoire & Terry Nelson
- Best Signs/CC Rotary

Build Your Business and Support the Chamber

Talk To Over 600 Potential Clients
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Business Card Ads

\$45/mo. or \$450/year

1/4 Page Ads

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1/2 Page Ads

\$225/mo. Color - \$120/mo. B&W

Flyer

\$125/mo. Or \$1,250/year

Call the Chamber at
760-328-1213

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Cathedral City Chamber of Commerce
68-950 E. Palm Canyon Drive, Suite 106
Cathedral City, CA 92234

RETURN SERVICE REQUESTED

Mark Your Calendar

Orion Awards Gala

Friday, January 29th

6 PM Silent Auction/Reception

7 PM Dinner/Installation

Power Breakfast

First Wednesday, 6:45 am
Doral Desert Princess Resort,
67-967 Vista Chino at Landau
Ambassador Meeting -
following Breakfast

**HAPPY NEW
YEAR!**

Chamber Office
closed January 1

**Don't forget to vote
for Orion Nominees!**

Mixers -

3rd Thursday
5:30-7:30 January:
Club Rio

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Power Breakfast

Wednesday January 6, 2010



Legal Update:

Changes in Employment Law for 2010

Speaker: Kerry Hendrix

HR Network.com

Buffet begins at 6:45am

Doral Desert Princess, 67-967 Vista Chino

Please RSVP by Monday, January 4, 2010

\$15 Members/ \$20 Non-Members

www.cathedralcitycc.com or call 760-328-1213



NETWORKING MIXER

Thursday, January 21, 2010

5:30 p.m. to 7:30 p.m.



Club Rio

68-449 Perez Road

Looking for a GREAT WAY to promote your business??

Donate a RAFFLE PRIZE!

Contact the Chamber at (760)328-1213 or e-mail admin@cathedralcitycc.com

Admission: \$5 Members \$10 Potential Members

Palm Springs Motors
Scott Simmers- 34 Years

Desert Jewelry Mart
Michael Azzarella- 20 Years

Cathedral City Rotary
Gillian Cross- 5 Years

G H Pool Construction
Butch Haltman- 34 Years

VIP Floors, Inc
Tony Barone- 20 Years

Eisenhower Medical Center
Ann Ventura- 4 Years

Coca Cola Bottling Co.
Eric Behan- 30 Years

El Gallito Restaurant
Ron Cantu- 17 Years

General Patton Memorial
Museum
Jaque Schindenwolf- 3 Years

C&M Building Materials
Carl Tiedeman- 30 Years

Franconia Investments, LLC
Katrina Heinrich-Steinberg- 6 Years

Guide Dogs of the Desert
Roccie Hill- 3 Years

Outdoor Resort
Phil Tadlock- 25 Years

Desert Resorts Rentals and
Resales
Ami Simmons- 5 Years

McDowell Awards
Georgeanne Catalano- 2 Years

Dr. Gerald Kortmeyer, D.C.
Gerald Kortmeyer- 23 Years

Associate Member-
Julie Baumer- 1 Year

Note: Place in Your Chamber Directory for complete, up-to-date listing of Members

Member News

LifeStream's Flight for Life Promotion National Blood Donor Month

During the winter months – due to the holiday season, blood is traditionally in short supply – travel schedules, inclement weather and illness have a direct impact on blood donations. January, in particular, is a difficult month to collect blood donations. January is also National Blood Donor Month and LifeStream wants to recognize all the contributions of its donors. Participants who donate between January 2 and February 15, 2010 will be automatically entered into a drawing for a pair of tickets on Southwest Airlines to a destination of their choice. (within the Southwest Airlines service area). Donors will also receive points as part of the "Gift of Life" Donor Loyalty Program that can be redeemed for items on the LifeStream's online donor store. Donors receive a free mini-physical as part of the donation process. Donating blood takes about an hour, yet gives someone a lifetime.