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**Measure H**

**Cathedral City Fiscal Emergency Measure  
Frequently Asked Questions and Answers**

**Q: What is the Cathedral City Fiscal Emergency Measure, Measure H?**

**A: The City Council unanimously acted to place the Cathedral City Fiscal Emergency Measure, Measure H, on the June 8, 2010 ballot. If adopted, Measure H creates a temporary, guaranteed source of local funding for essential City services that cannot be taken by Sacramento that would expire in 5 years.**

**Q: Why is this important to Cathedral City residents?**

**A: Cathedral City faces ongoing severe budget deficits and state takeaways. In December 2009, the City made \$9 million in cuts from the City budget in order to address its financial emergency. Unfortunately, due to Sacramento money grabs and the recession, the City still faces annual deficits, affecting the City's ability to adequately provide essential City services such as police and fire, 9-1-1, park maintenance, and street/pothole repair. Reducing these services further may affect the quality of life for residents, property values, and the desirability of the City as a place for local businesses to locate.**

**Q: What is the current fiscal situation in Cathedral City?**

**A: Although Cathedral City has demonstrated excellent fiscal stewardship -- implementing cost savings of over \$13.8 million, among other actions -- Sacramento's continued "money grabs" are taking their toll on our community's essential services. Sacramento politicians have already acted to take more than \$11.45 million dollars.**

**Q: What are the current impacts on City services, including, police and fire?**

**A: The City has had to freeze positions in public safety as well as all other City departments. Safety is our top priority. We continue to prioritize police and fire services that keep our 9-1-1 response times low and our community safe. Staffing has already been dramatically reduced in the fire department—from a minimum of 13 to 10 firefighter/paramedics per shift; which results in decreased fire protection and emergency medical services response times. Lower priority public safety projects have been put on hold.**

**Priorities identified by the community, which are at risk, include:**

- Maintaining effective 911 Emergency Response Services
- Retaining City Firefighters
- Retaining City Police Officers
- Ensuring Police Officers and Firefighters have essential equipment, such as bullet proof vests or protective clothing and breathing apparatus
- Maintaining Street Sweeping and Repair



# Chamber Power Breakfast



Clockwise, from left: Larry Davis welcomes member Dana Mignona, Planet Tuition. A great crowd at Doral for 7 am; listening to: Steve Pognet, Chair of CVAG speaking on West Valley city challenges and opportunities. Allen Howe briefs the crowd on City matters. Chair Davis welcomes "Bud England" and Remodel Door as our newest member.



## Networking Mixer

Community Center at Tierra Del Sol



Thank You for  
Hosting our Mixer



## Ribbon Cuttings



**Linder's**  
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## Member News

**Doors open at 5:15**

**Harlem Ambassadors Basketball Game**



**Sun. May 2<sup>nd</sup> 6:00pm**

**Cathedral City High School**

***Fun for the Whole Family***

Sponsored By **Rotary Club of Cathedral City**



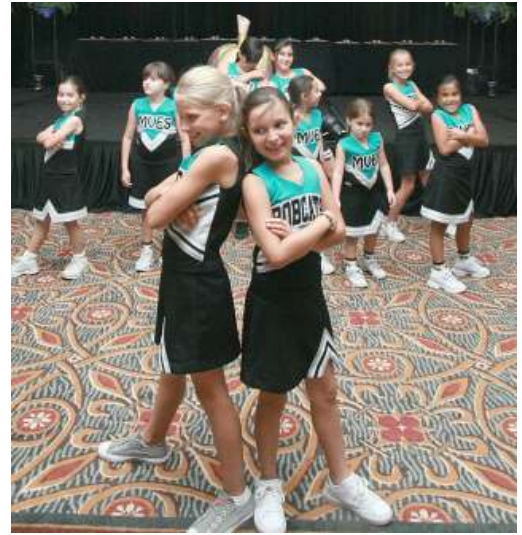
**\$6 children/students/seniors**

**\$8 Adults**

Get Ready for Dazzling Ball Handling Tricks and Slam Dunks  
and Hilarious Family Comedy  
Join the Harlem Ambassadors Basketball Show as they take on  
the "Rotary Ringleaders"

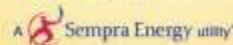
The Rotary Ringleaders Team players:

# 6th Annual Golden Apple Educator Awards





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**Cold Stone Creamery**  
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68-718 E. Palm Canyon  
Cathedral City  
760-321-0158



**Desert Healthcare District**  
**Peter Young**  
1140 N. Indian Canyon  
Palm Springs  
760-323-6113

**England's Remodel Door**  
**Bud England**  
79-893 Country Club Drive  
Bermuda Dunes  
760-772-9988

**Janet Malachowsky-**  
**Financial Advisor**  
**Morgan Stanley-**  
**Smith Barney**  
74-199 El Paseo  
Palm Desert  
760-779-8456

**Global Goals, Inc**  
**Charlie Reed**  
74-040 Highway 111,  
Ste 200  
Palm Desert  
760-567-7106

*Thanks Renewing Members*

Palm Springs Mirror and Glass  
Darryl Ovesen- 28 Years

Palm Springs Art Museum  
Bob Bogard- 15 Years

For the Children  
Sylvia Signoret- 5 Years

Nicolino's Restaurant  
Mark Carnevale- 23 Years

Law Offices of Green, de  
Bartnowsky & Quintanilla  
Steve Quintanilla- 14 Years

Animal Samaritians  
Sanda Martins- 5 Years

Valley Lock and Safe  
Bruce Nemec- 23 Years

Cathedral City High School  
Guillermo Chavez- 12 Years

Frazier Pest Control  
Julie Frazier- 3 Years

Boys and Girls Club  
Scott Robinson- 23 Years

Ovac, Inc.  
John Delaney- 11 Years

Labor Finders  
Peter Morales- 3 Years

Perez Properties  
R.H. Kessler- 21 Years

Doral Desert Princess  
Resort  
Elie Zod- 9 Years

One Hour Heating and  
Air Conditioning  
Pryce Lubaton- 3 Years

Postal Connection  
Ron Sellin- 17 Years

Wiley Auto Group  
Trey Wiley- 7 Years

NAI Consulting  
Nick Nickerson- 1 Year

Dunn Edwards Paints  
Flavio Mendoza- 16 Years

Assistance League of Palm  
Springs  
Tracy Moss- 6 Years

Altura Credit Union  
Bruce Gillen- 1 Year

*Note: Place in Your Chamber Directory for complete, up-to-date listing of Members*

# *Power Breakfast*

Wednesday May 5th, 2010



## **Panel Discussion: Measure H**

***Mayor Kathy DeRosa; City Manager, Don Bradley;  
Fire Chief Bill Soqui; Bill Gay, Citizen's Finance Advisory Committee***

Buffet begins at 6:45am

Doral Desert Princess, 67-967 Vista Chino

Please RSVP by Monday, April 5, 2010

\$15 Members/ \$20 Non-Members

[www.cathedralcitycc.com](http://www.cathedralcitycc.com) or call 760-328-1213



## ***NETWORKING MIXER***

**Thursday, May 20, 2010**

**5:30 p.m. to 7:30 p.m.**

Looking for a GREAT WAY to promote your business??

Donate a RAFFLE PRIZE!

Contact the Chamber at (760)328-1213 or e-mail [admin@cathedralcitycc.com](mailto:admin@cathedralcitycc.com)

Admission:      \$5 Members      \$10 Potential Members

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## 1/4 Page Ads

\$150/mo. Color - \$75/mo. B&W

## 1/2 Page Ads

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## Flyer

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760-328-1213

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## Mark Your Calendar

### Power Breakfast

First Wednesday, 6:45 am  
Doral Desert Princess Resort,  
67-967 Vista Chino at Landau  
Ambassador Meeting -  
following Breakfast

### Mixers -

3rd Thursday  
5:30-7:30 May:

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