



FOR IMMEDIATE RELEASE

Desert Regional Medical Center Hosts Sign-up Event for California's Health Insurance Exchange

Certified counselors will provide enrollment assistance during Dec. 5 event

PALM SPRINGS – Desert Regional Medical Center and JFK Memorial Hospital in conjunction with the Desert Healthcare Foundation will host a sign-up event for Covered California, the state health insurance exchange set up in response to the national Affordable Care Act.

Those seeking help can meet with certified enrollment counselors from local community agencies who are trained to help individuals sign up through the exchange.

The event will be held from **10 a.m. to 6 p.m. December 5 in the Stergios Building** on the campus of Desert Regional Medical Center, 1140 N. Indian Canyon Drive, Palm Springs. Counseling is free. Call for an appointment at **(800) 491-4990**.

In order to enroll in a Covered California health plan, individuals should have:

- Proof of California Residency: a California Driver's License, a California Identification Card, or proof of citizenship/immigration status.
- Social Security Number
- Total monthly income and number of persons in the household.

MEDIA ADVISORY: Officials from Desert Regional Medical Center, JFK Memorial Hospital and the Desert Healthcare Foundation will hold a brief presentation at **11 a.m. Dec. 5 on the Stergios Building patio** to outline the goals of their partnership. In attendance will be Carolyn Caldwell, CEO of Desert Regional Medical Center; Gary Honts, CEO of JFK Memorial Hospital; and, Kathy Greco, CEO of the Desert Healthcare Foundation.

The event is part of "Path to Health," a campaign with community partners to offer educational materials and resources around navigating the insurance exchanges and the ACA. The campaign will break down the barriers of this complicated law, and provide user-friendly guidance and tips on what community members need to know in order to make sure they are prepared to choose the best coverage for themselves and their families.

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Contact: Richard Ramhoff
Director of Marketing
richard.ramhoff@tenethealth.com
(760) 323-6690

The Hospital You Trust to Care for Those You Love
1150 N. Indian Canyon Dr., Palm Springs CA 92262 | www.desertregional.com