

A PUBLIC SERVICE MESSAGE BROUGHT TO YOU BY THE



**CATHEDRAL CITY**  
CHAMBER OF COMMERCE



SOUTHERN CALIFORNIA  
**EDISON**<sup>®</sup>

An EDISON INTERNATIONAL<sup>®</sup> Company **SCE** would like to for you to consider adding an SCE web-link, [www.sce.com/outages](http://www.sce.com/outages), to your business' website and/or your public safety, community education, or general information area(s).

The screenshot displays the SCE Outage Center website. At the top, there's a navigation bar with the SCE logo and links for 'Log In', 'Register', 'Saved Items', and language options (ESPAÑOL, 한국어, 中文, TIẾNG VIỆT). Below this is a search bar and a 'Dismiss Alert' section for a 'Wind Advisory' dated May 12, 2014. The main content area is titled 'The Outage Center' and features three primary actions: 'Report an Outage', 'Report a Street Light Outage', and 'Search for an Outage'. Each action includes a brief description and a 'Get Started' link. There are also social media sharing options (E-mail, Print, Tweet, Like) and a 'Download the App' link.

It is very important to SCE that we keep our community educated on safety and outage information. The information on the web link can help businesses or residents in the area:

- Report power outages;
- Report damaged or non-functioning streetlights;
- Monitor information on emergency outages;
- Provide customers with restoration time frames.

This link will also provide information on how to download the application to your iPhone or Android (by clicking the appropriate black button as pictured above) through [www.sce.com/outages](http://www.sce.com/outages), or, by visiting the iPhone App Store or Android Google Play Store and searching for “SCE Outages”.

Developer or other questions may be directed to [CCOeChannel@sce.com](mailto:CCOeChannel@sce.com)

*In Business for Business.*

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